



# Beyond a Booking Software: ClassForKids Value

Discover How ClassForKids Enhances Every  
Aspect of Your Kids' Club Operations



# Reach Your Full Potential with ClassForKids

At ClassForKids, your success is our top priority. That's why we offer more than just software; **we provide a package designed to help your business thrive.**

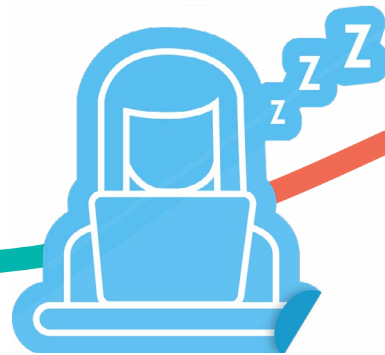
We understand the unique challenges you face, from managing bookings and payments to marketing your classes and staying connected with parents. **That's why our all-in-one product package includes everything you need to succeed.**

**And the best part?** Our monthly licence fee remains the same, no matter how much your club grows, because we're on your side.



# ClassForKids Product Package

**Streamline your club management with ClassForKids and grow with confidence.** Our all-inclusive product package includes our powerful booking and management software, a free advertising platform for class listings, and a convenient parent app, all designed to support the success of your business.



**10+ extra hours** a week with simplified club management.



Free advertising to **1M+ parents** on **Discovery Site.**



**Improved parent experience** with the ClassForKids Parent App.

# ClassForKids Booking Software



**Managing your club has never been easier.** With ClassForKids, you can manage everything in a **single, easy-to-use platform** that's built to grow with your business.

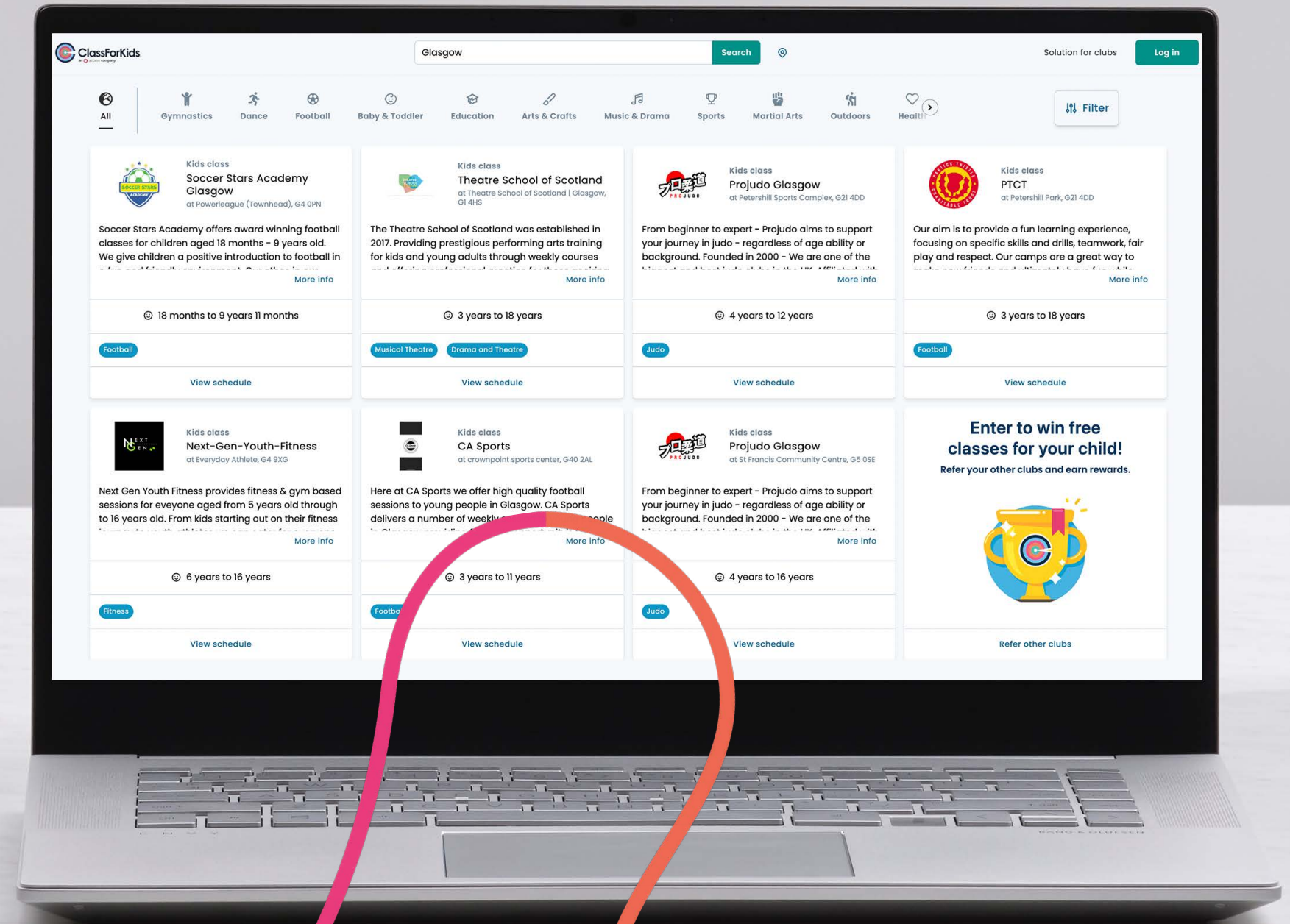
From **managing payments, bookings, and registers** to **improving parent communication**, our booking and management software simplifies everything, **delivering efficiency and ease** as you pursue your ambitions.



# ClassForKids Discovery Site

Our Discovery Site makes it **easier than ever to put your club on the map**. Advertise your classes, attract a flood of organic bookings and boost your club's visibility.

**Reach 1M+ parents nationwide and 1000s right in your area, all for free.**



# ClassForKids Parent App



We know that convenience is key for busy parents. **That's why we created the ClassForKids Parent App.**

With its user-friendly design, our app allows parents to view bookings, check in to classes, and update personal information effortlessly. **This simplifies their lives and leads to happier and more loyal customers for your club.**

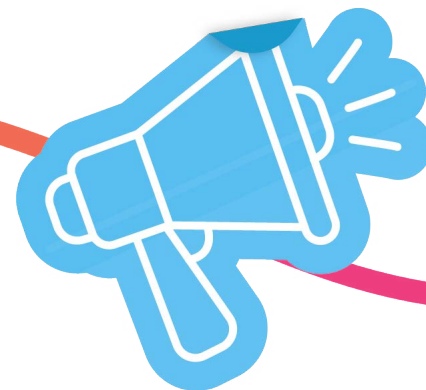


# Become Your Own Marketing Guru

As your partner in success, **ClassForKids offers a wealth of free marketing resources** to take your business to new heights. From customised courses to business makeovers, you'll have everything you need to **master social media, attract new customers and build a thriving business.**



Win a **£10,000 makeover** to level up your business.



**Upgrade your marketing** with ClassForKids Academy.

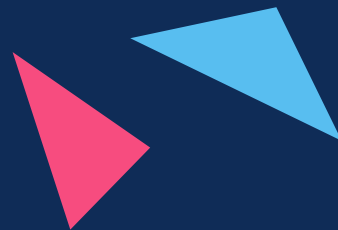


**Free** webinars, downloadable guides, and templates.

# Take Your Business to New Heights

Ready to take your business to new heights? **Twice a year, we partner with industry experts for our Level Up contest.** Win a £10,000 makeover to transform your club into the best in the industry. **We cover everything from advertising and branding to social media and business audits.**

**Curious how we can transform your business?** Read our previous winner's incredible success story [here](#).



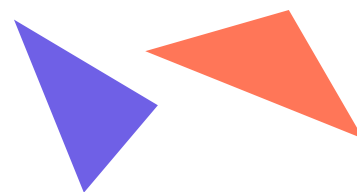


# Learn Your Way to Success

The ClassForKids Academy provides a curated 12-week learning experience with lessons from industry experts, plus toolkits and guides to help you reach new heights in business success.

Our learning materials are designed with your needs in mind, offering practical steps to **achieve your goals**.

Enrol [here](#) to fast-track your club's growth with **weekly insights and strategies** delivered straight to your inbox.



# Grow with our Free Resources



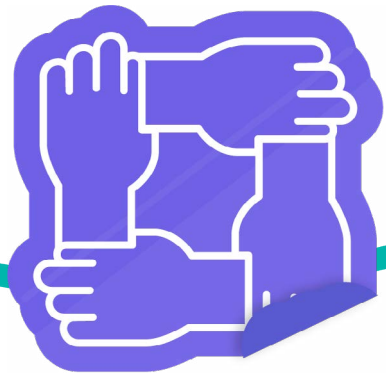
With ClassForKids, you'll gain access to **free webinars, ebooks, guides, and templates** designed to help you grow your business.

Our resources are **tailored to provide you with the knowledge and tools you need to succeed and thrive.**



# Onboarding and Support

Starting with ClassForKids is a breeze, and we're here to support you at every turn. From our free set-up service to ongoing support, we ensure a smooth and stress-free experience from day one. Your success is our priority, and we're with you every step of the way.



Free setup, bespoke onboarding, **award-winning support.**



Real support from real people **via chat and email.**



Instant answers anytime with our **24/7 help centre.**



Your own **dedicated account manager** for all your needs.

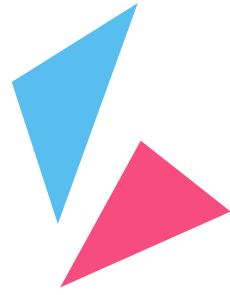
# Free Set-up Service for a Stress-free Start

Getting started with a new system can feel overwhelming, but **we're here to make it easy for you.** With our free set-up service, you can start taking bookings online within **24 hours** – **if that works for you.**

We understand that each business is unique, so **we'll work closely with you at a pace that suits you.** We're here to support you every step of the way from day one.

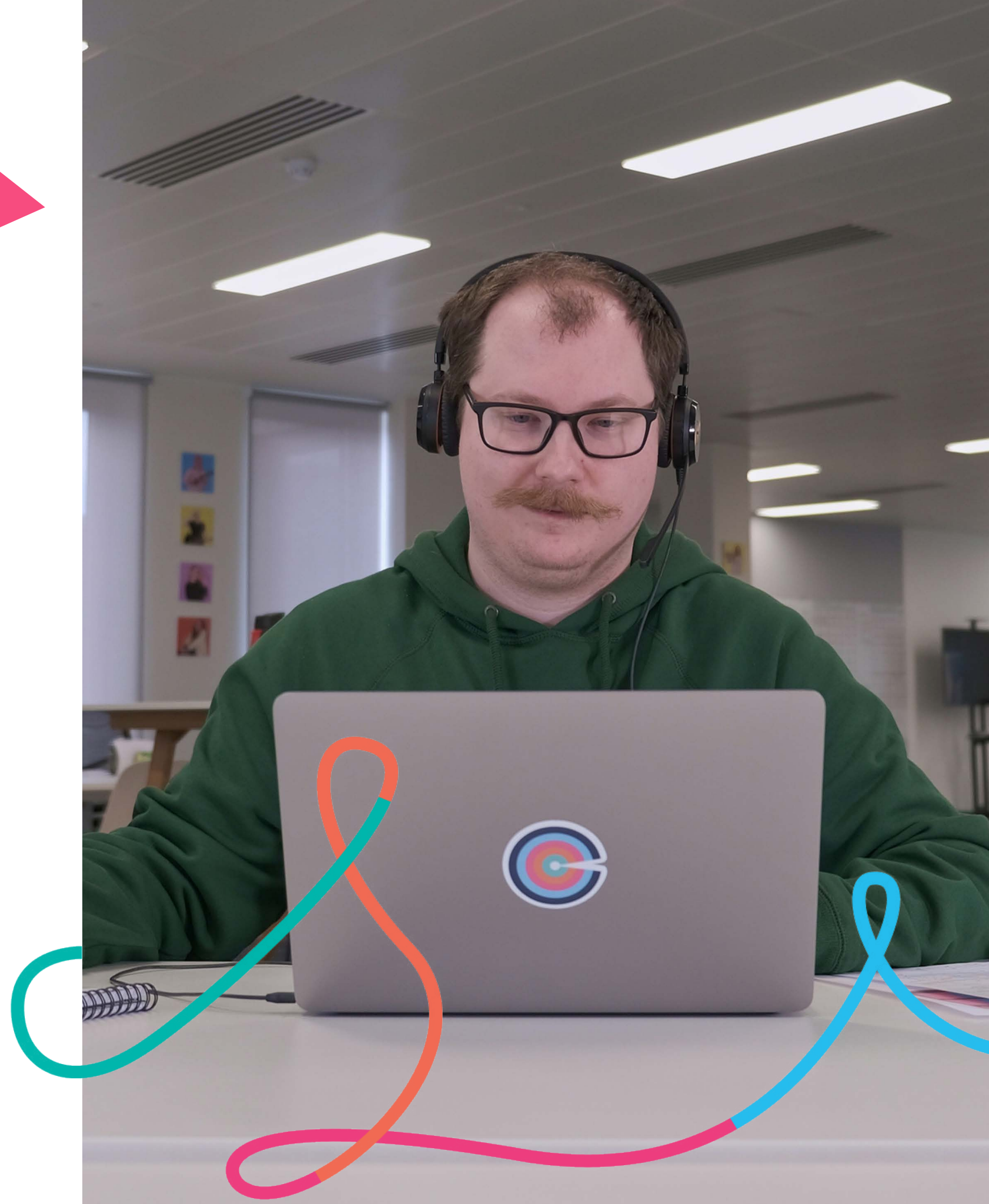


# Ongoing Support



Our support extends far beyond the initial set-up. **With our 24/7 interactive help centre, you have access to easy-to-follow guides** that help you make the most of all our features. And if you need a little extra help, our friendly support team is just a click away.

**With a 98% satisfaction rate and lightning-fast 5-minute average response time, you can count on us to swiftly resolve any queries you may have.**





# You're in Expert Hands\*

At ClassForKids, we understand that every club is unique, with its own set of **challenges and goals**.

That's why we provide you with a dedicated customer success manager. From the moment you join us, your customer success manager will be there to **welcome you, understand your specific needs, and provide tailored support to help you achieve your growth and revenue goals**.

\*For clubs with **300+ students** that process payments through the ClassForKids system.



# Share Your Story and Connect with Your Industry

Visibility is crucial for growing your business, and we're here to help you shine. Whether it's through improved marketing, a club shoot to showcase your classes or a guest appearance on our podcast, we'll help you connect with more parents and peers in your industry.



## On-Site Club Shoots

We love getting to know our customers and sharing their stories. That's why we're always excited to visit you, wherever you're based, to film engaging content together. Your story is unique, and we want to help you tell it in a way that resonates with your audience.



## 'In the Club' Podcast

Community is at the heart of everything we do. Our 'In the Club' podcast features our partners sharing their expertise and experiences. With 350+ monthly listeners, it's a fantastic platform to gain visibility and connect with others in your industry. Tune In [here](#).

# Unlock Additional ClassForKids Perks

Unlock amazing rewards and opportunities with ClassForKids. Win vouchers, access exclusive discounts, and build valuable connections with those in your industry. We are dedicated to celebrating and supporting your success.



**Earn rewards** when you refer a club to ClassForKids.



**Win prizes** worth up to £500 every month.



**Enjoy discounts and special offers** from top brands.



**Connect with other club owners** and share experiences.



# Refer and Earn

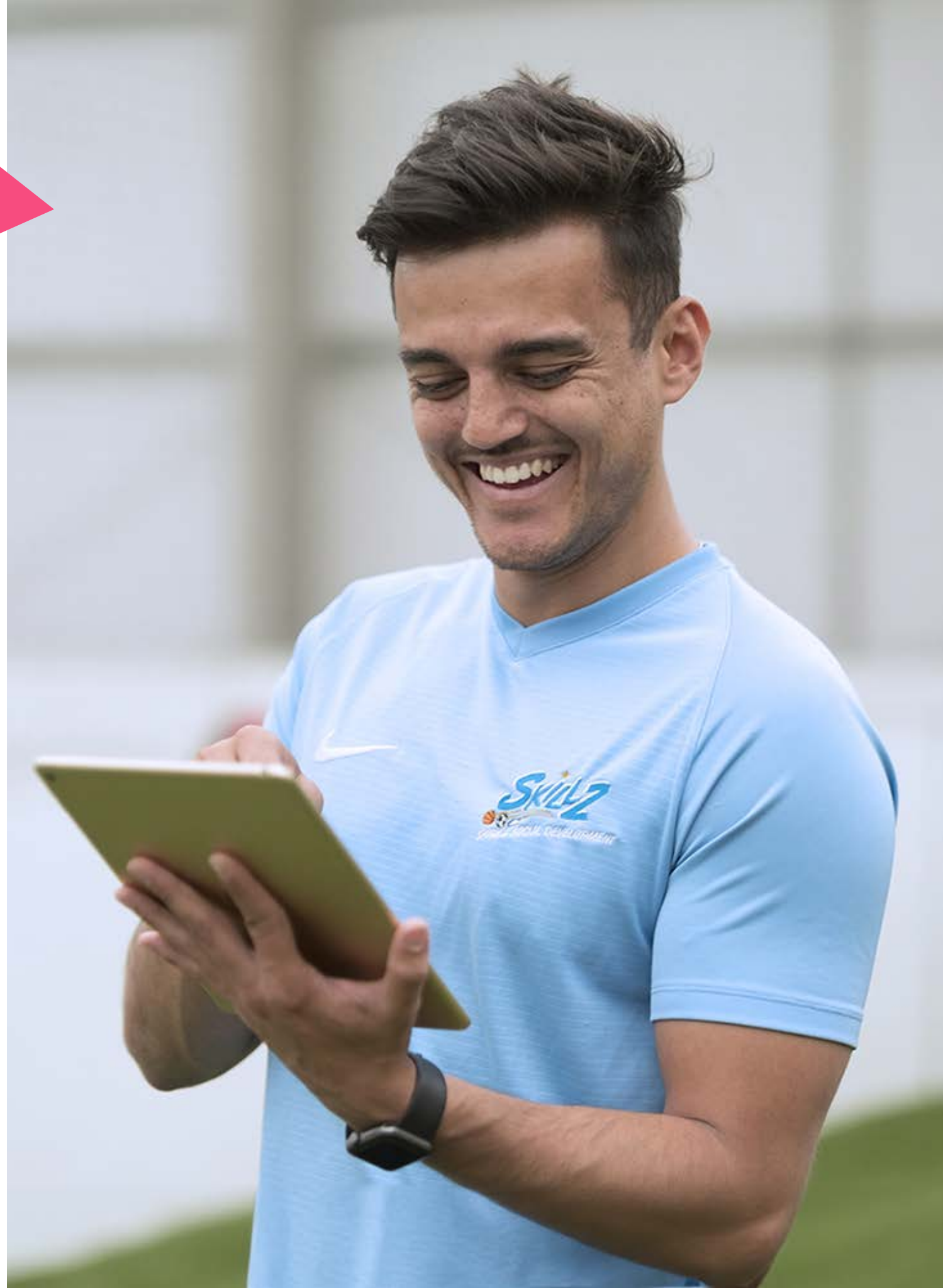
Refer a kids' club to ClassForKids to spread the efficiency of our software. **Help them reach their full potential** and get a £100 Amazon voucher for every successful referral.

**Refer a club today and celebrate their growth with your £100 voucher.**

# Monthly Giveaways

We believe in celebrating our amazing customers. That's why, each month, we host **giveaways worth up to £500** as a token of our appreciation for your loyalty and support.

**Who knows? You could be our next lucky winner.**



# Exclusive Benefits and Savings



As a ClassForKids customer, **you gain access to exciting discounts and special offers** from leading brands and suppliers. It's just one more perk of joining us and investing in your club's success.

# Networking Opportunities

We believe **collaboration leads to success for everyone**. That's why we host events for club owners to come together and connect in an environment where they can **share experiences, exchange ideas, and support one another**.



# Your Success **is Our Success**

- Boost revenue like **Munchkin Sports**, who **tripled their income** from camps with our **powerful 'Camps' feature**.
- Reach more customers with targeted marketing, just like Jamie and Josh, founders of **1st Touch Football**, who **experienced a 170% increase in income**.
- Understand demand with our **'Waiting Lists'** and offer classes that **sell out before they even launch**, like **Nicole O'Donnell Dance Academy**.

Join the 3,000+ clubs thriving with ClassForKids.  
Unlock your **free interactive demo** now to explore our software at your own pace and see how we can help you achieve your business goals. We can't wait to hear your success story!

