



# EFFORTLESS DANCE STUDIO MANAGEMENT

Your Ultimate Guide For  
Dance School Owners



# Why ClassForKids?

**Every minute you spend managing spreadsheets, wrestling with a temperamental printer that refuses to print your schedules, or sending parents awkward reminders about late payments, is a minute you're not spending with the kids.**

**We believe you deserve better.** That's why we've created a booking and management system that makes life easier for dance studio owners like you.

In this guide, we'll show you how **our system can help streamline your admin, tackle your pain points, and give you back your time.** Ready to find out? Let's dive in.



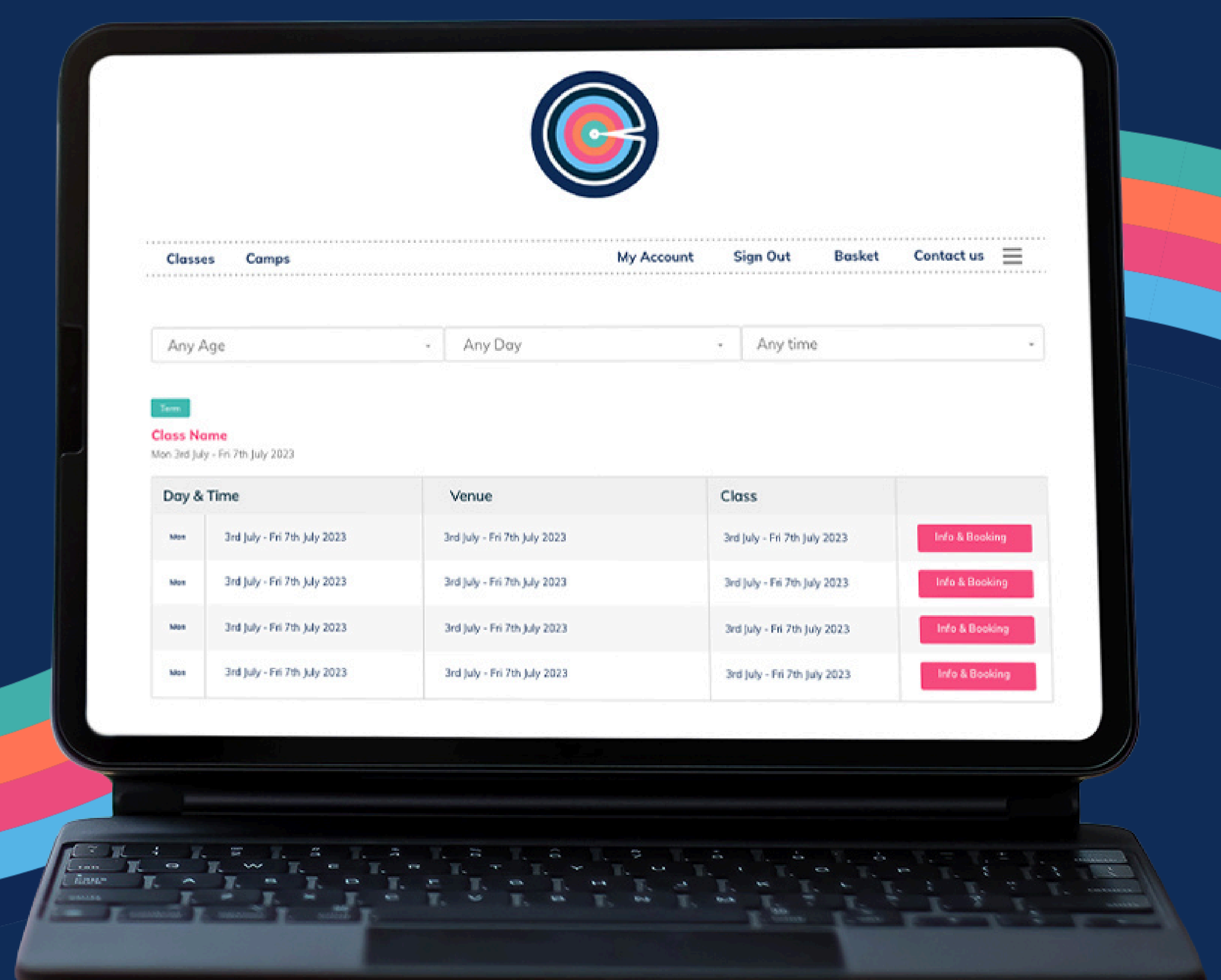
# Who We Are and How We Can Help You

ClassForKids is a **user-friendly booking and management software** built to make life easier for dance studio owners like you.

From handling bookings and payments to managing registers and parent communication, we take care of all the admin work, so you don't have to. As many of our customers say, **we do all the jobs you hate to do**, and we do it well enough to maintain **a 4.8-star Capterra rating**.

Our customers are at the heart of everything we do, which is why our software is **simple enough for even the least tech-savvy dance studio owner**, yet **powerful enough to give you all the functionality you need**.

While **our software saves 100s of dance studio owners more than 10 hours a week on admin**, that's just the beginning. We don't just streamline your processes; we help you **build your brand**, provide you with **growth and marketing resources**, and **connect you with industry leaders** so you can share experiences and learn from the best.



# Why Dance Studios Trust Us

We've spent **10 years working with dance studio owners**, and we've seen the same frustrations pop up time and again. **Keeping your admin organised, freeing up time to focus on running your business**, and **regulating your income**, all while trying to deliver the best dance classes in your area. It feels impossible, doesn't it? But don't worry, that's exactly where we come in.

**ClassForKids is designed to tackle these pain points so you can focus on your dance studio and young dancers, not on tedious tasks.**



## With ClassForKids, you can:

- Easily view payout data across different periods to spot revenue trends and **make smart decisions about investing** in new classes, equipment, or facilities.
- Instantly access class capacity and waiting list data to **fill underperforming classes** with targeted promotions, or confidently decide when to offer new classes.
- Analyse the profitability of different classes, venues, or times to **ensure you're making the most out of each class**.
- Identify your top-performing days, venues, and classes to **schedule more high-demand sessions** or plan special events during peak days.
- Track customer booking patterns to **reconnect with customers** whose booking frequency has dropped.

If you're ready to explore more ways **ClassForKids can help your dance studio thrive**, head over to our dedicated dance industry page .

**SHOW ME**



# How Can ClassForKids Help Me Manage and Grow My Studio?

Great question! We've got a whole toolkit of **features that make running your dance studio smoother and more profitable**. Here are 5 game-changing tools that will help you manage your dance school like a pro:

## 1. Re-run and auto-enrol

**Get ready for the new term in under 5 minutes.** With ClassForKids, you only need to set up a new term once. After that, it's as simple as duplicating it for each new term, updating the dates and prices, and you're all set. You can quickly re-book the children joining the upcoming term, send booking confirmations to parents, and even start taking payments – all before the term starts!



## 2. Subscriptions

**Secure steady income** without the guesswork. With our subscriptions feature, you'll **receive recurring payments, know your cash flow ahead of time**, and **make life easier for parents** by spreading the cost of the full term over 12 months. Plus, if a payment fails, we'll automatically retry it for you – no need for chasing payments!



## 3. Trials

Want to **attract new parents and convert them into loyal customers**? Offer trials! Whether they're free or paid, **it only takes a few clicks to set up trials on your ClassForKids system**. We can even send a follow-up email to parents if you'd like, and help to nudge them towards booking for the full term while their child's excitement is still fresh. Easy, right?



## 4. Discounts

**Fill your classes faster with discounts**. Set custom discount amounts and expiry dates in a few clicks to reward early birds or loyal customers, or let our software automatically apply sibling discounts for parents booking multiple children.

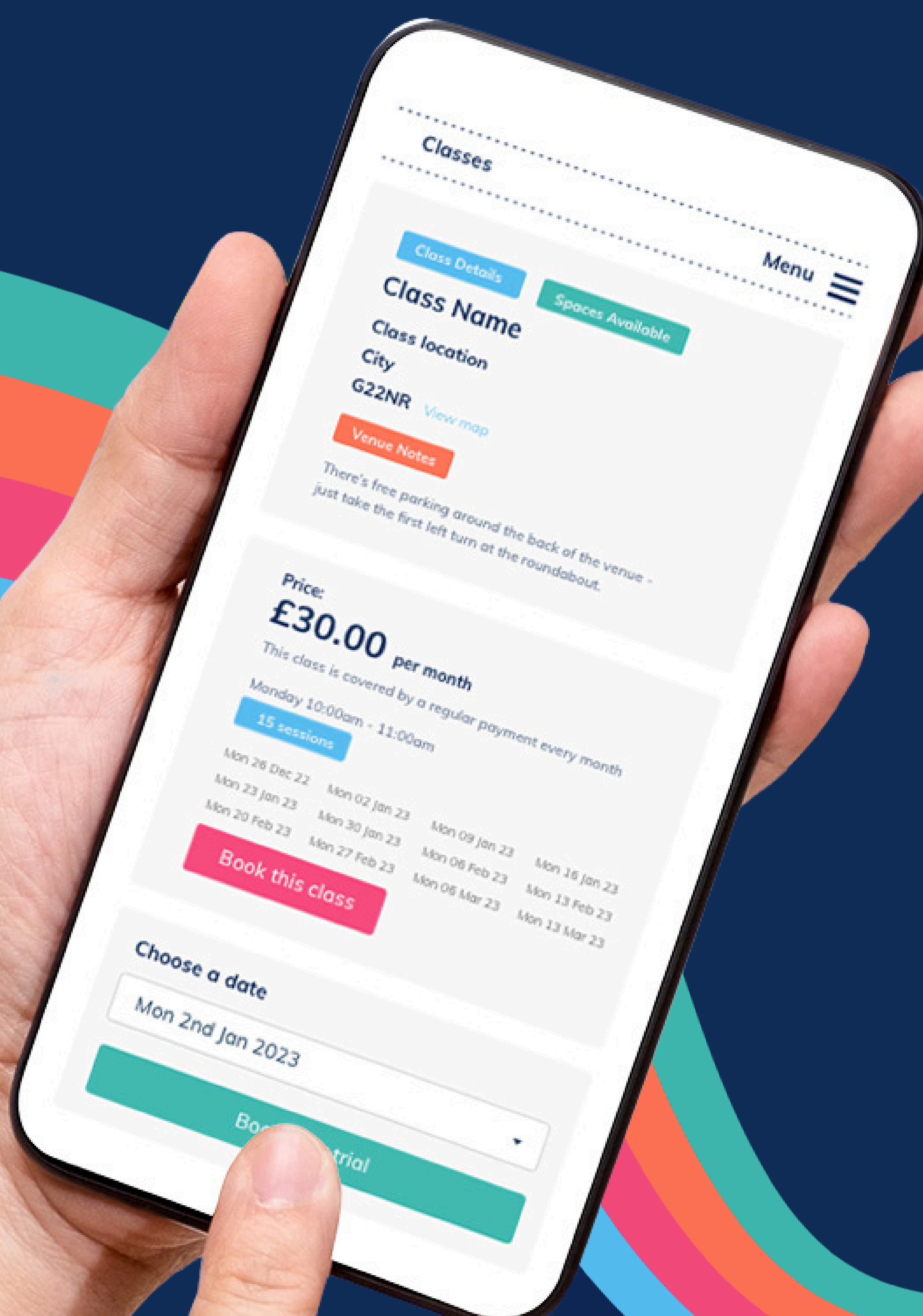


## 5. Class transfers

Has a child been booked into the wrong class? Or maybe their parent wants to switch them to a different class? It happens all the time, but keeping track of which kids need to move where can be tricky. Luckily, with ClassForKids, you don't have to worry about it. **We make class transfers effortless – just two clicks, and it's sorted.** You can even send an automated email to the parent to let them know the transfer is complete.

Curious to see our software in action? Click below to try our **interactive demo**, a clickable guide that lets you **select the features you care about, test them at your own pace**, and find out how ClassForKids can help your business thrive.

WATCH DEMO



# Why Should I Trust ClassForKids With My Admin?

Because **ClassForKids is a trustworthy partner** your dance studio can rely on. Here's why **over 4,000 clubs and countless parents trust us:**

## **We're reliable.**

We handle **over 300,000 payments each month** and support **more than 155,000 parents** who use our Subscriptions feature to pay for classes. That's **thousands of clubs getting paid on time** without the hassle of chasing late payments or depositing cash at the bank. **Parents love it too** – three clicks, and they're all set.

## **We're trustworthy.**

Your customers trust you with sensitive information, and we take that responsibility seriously. With our family-level encryption, **parents have complete control over their data**, and no club can see information from another.



**We're also fully GDPR-compliant, so both you and the parents can rest easy, knowing that your sensitive data is in good hands.**

We take safety and safeguarding seriously. We ensure no child is booked into a class without essential information like emergency contacts or medical details. This info goes straight onto your class registers, so you and your team always have what you need to run safe and inclusive sessions. And you can easily control what your team can access. Whether you want to give them access to emergency info or hide financial details, you're in charge of who sees what.



# What Do Other Dance Studio Owners Think of ClassForKids?

Let's take a moment to brag (just a little) because our customers really do love us!

Take Nicole O'Donnell Dance Academy. After switching to ClassForKids, **Nicole saw a 178.5% increase in revenue in just one year**, and **her student numbers have soared to over 150 per week**. But it wasn't always this smooth for her. Before ClassForKids, Nicole struggled with messy registers, chaotic waiting lists, and finances that were impossible to track. Now, **her dance studio is thriving**, and **she no longer wastes time on tedious admin tasks**.

Curious to learn more about Nicole's journey to success? Click below to read the full story.

[READ THE STORY](#)

# What Do Customers Say About ClassForKids?

“Wow... game changer! We’ve had the biggest weight off our shoulders. ClassForKids have gone above and beyond for teachers like me. **What used to take me an entire weekend to sort out is now EASILY sorted within 15 minutes.**”

**Oliver, Commercial Edge Dance**

“I am so pleased I chose ClassForKids for my Dance School. **So simple to use**, and it does everything we need really well! **Great customer service and amazing value** too.”

Oonagh, Bourn to Dance

Check out independent customer reviews.

**CAPTERRA**

**GOOGLE**

**TRUSTPILOT**

**FACEBOOK**

# How Much Time Can ClassForKids Save Me?

At ClassForKids, our mission is simple: **we take the boring tasks off your hands** so you can **do more of what you love**. We handle everything, from taking bookings and payments in seconds to managing your registers (even without Wi-Fi) and providing a clear view of your finances, to **save dance school owners like you over 10 hours of admin time each week**.

That's how much time we'll give you back so you can focus on your young dancers and growing your business.

**Sound good? Click the button below to explore our features and see how they can work for you.**

**SEE FEATURES**





# I'm Not Great With Tech. How Easy is it to Use?

**ClassForKids is designed to be so simple** that even the least tech-savvy club owners feel at home with it. It's parent-led, meaning parents handle the account setup, booking classes, and making payments, while all the details magically (well, there's a lot of clever tech behind it, but let's call it magic!) appear in your system.

**You can be fully up and running in as little as 24 hours**, but we'll work at a pace that suits you. Plus, **we offer free setup and onboarding support** to make sure you're confident and comfortable from day one. No complicated processes, just **easy-to-use software** built specifically for dance schools like yours.

***"I'd honestly say if you had a dance school of more than 20 people and you plan to grow, you should start ClassForKids now. Even if you're a bit of a technophobe, the support team is SO responsive. Definitely go for it!"***  
– Jen, Dance Republic



# How Much Does ClassForKids Cost?

**We keep pricing simple.** No confusing pricing tiers with lots of conditions, just £34.99 per month plus a 3.1% transaction fee for online payments. That's it. Unlike our competitors, **we don't hold back features until you pay more.**

We know we're on the premium side, but that's because we're dedicated to delivering the kind of experience that's earned **the trust of over 4,000 kids' clubs** and **a 4.8-star rating on Capterra**:

- **Full access to our user-friendly software**
- **Award-winning customer support**
- **Free advertising to thousands of parents**
- **Business growth and marketing resources**
- **Free onboarding to set you up for success**
- **Exclusive industry events**

Want more details on pricing? Head to our Pricing Page.

[SEE PRICING](#)






# Will I Have to Pay More as My Business Grows?

Whether you're adding new teachers, more students, or franchising your dance school, ClassForKids scales with you. Our software is built to **support an unlimited number of teachers, students, and venues**. Unlike many competitors, we won't hike up your monthly subscription fee as you grow. Why? Because **we're invested in your success**, and we believe in supporting you, not penalising you for it.

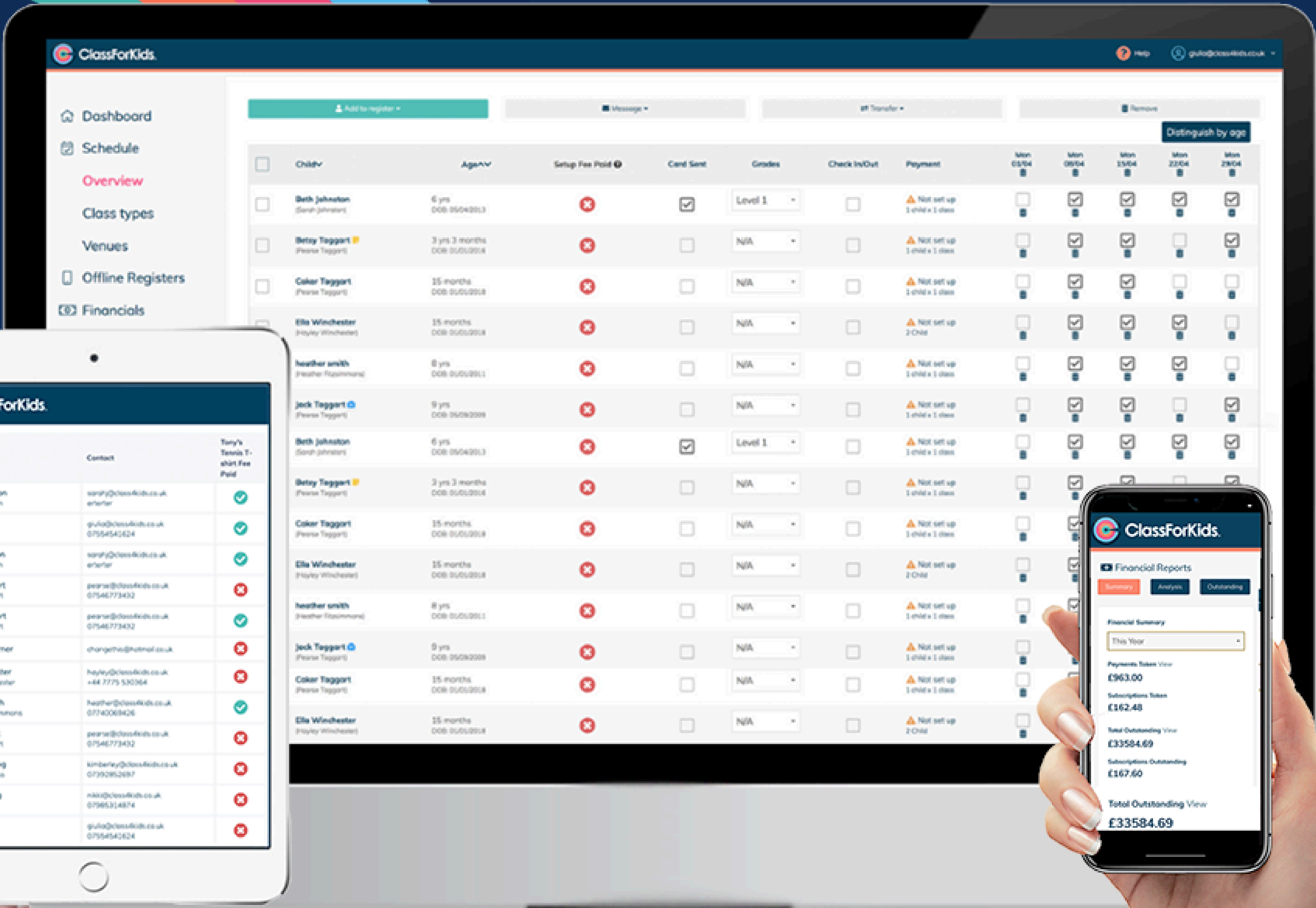
## What Kind of Support Will I Get?

We've got your back from day one. Our **free setup service** helps you get everything up and running. And our **award-winning support team** is with you every step of the way. Need help? You can chat with us, drop us an email, or **find answers anytime in our 24/7 help centre**. Plus, if your club has more than 300 students, you'll have your own **dedicated account manager** to help you **hit your business goals faster**. You're never alone when you've got us on your team.



# What Else Do I Get When I Sign Up

You'll gain access to **free marketing resources**, a **free advertising platform**, webinars, and more to **support your growth**. Interested in a **£10,000 business makeover**? You could win it by joining our Level Up contest. Need to **sharpen your marketing skills**? Our personalised courses in the ClassForKids Academy have you covered. You'll also **unlock rewards** such as Amazon vouchers when you refer other clubs, **exclusive discounts** from leading brands, and the chance to **connect with other club owners** at ClassForKids-sponsored events.



# Easy-to-Use & Reliable Dance Studio Software

We've designed a booking and management system that helps you **work smarter, not harder**.

Whether you're just starting out or looking to **grow your business**, we're here to support you every step of the way. If you're ready to **simplify your admin and focus on success**, get in touch with us today.

[Book A Demo](#)

