



# 5 TOOLS FOR RUNNING A STRESS-FREE DANCE STUDIO

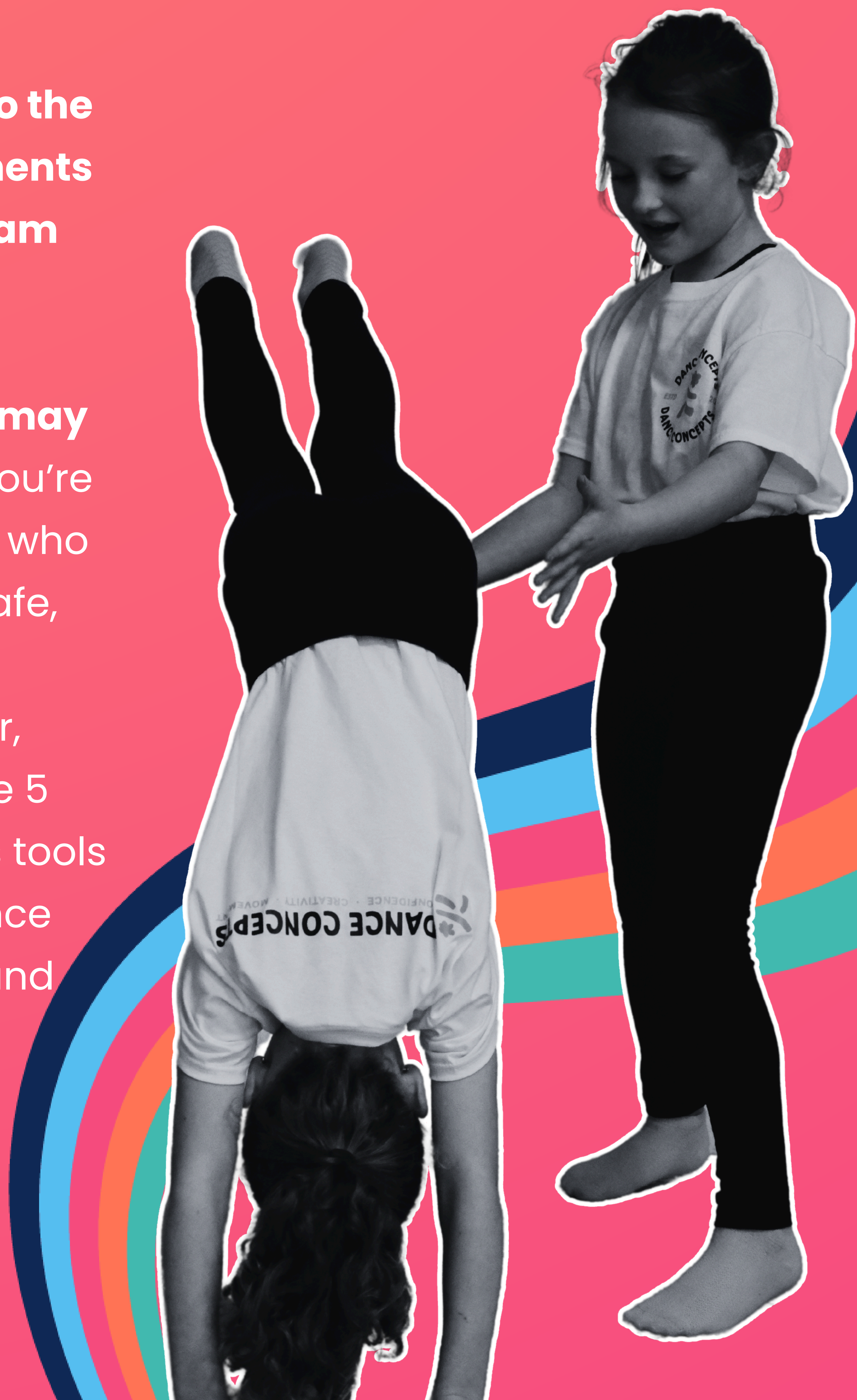


# Hey There!

**When you're planning a dance show, helping kids overcome their shyness, or experimenting with a new style, does it even feel like work?** Probably not. Running a dance studio is a true labour of love, and the parts you enjoy never feel like a chore. But what about when the admin starts piling up?

**Timetables for the new term, chasing late payments, answering endless calls about bookings and cancellations... Sound familiar?** We bet you could add a few more to that list. But let's be real: did you start your dance studio to spend your days buried in admin? Or was it to turn your passion into a business, doing what you love while making money?

**If you enjoy running to the bank with cash payments or don't mind your team scrambling to find emergency contacts during an injury, this may not be for you.** But if you're a dance studio owner who wants to give kids a safe, fun experience while making your life easier, keep reading. Here are 5 essential ClassForKids tools that will help your dance studio run smoother and more profitably.



# Kick Off Each Term in Seconds, Stress-Free

Does the start of every term feel like an overwhelming mountain of work? Sorting through bookings, setting up new schedules, and chasing payments can take up hours, especially when you're doing it all yourself. **But what if you didn't have to start from scratch every time?**

Imagine setting up a **new term for your club just once** and never having to deal with the repetitive admin again. **Sounds like a dream, right?** That's exactly what our Re-run and Auto-enrol feature does.

- **Set up a term once**, then easily duplicate it for the next one.
- Update **dates**, adjust **prices**, and select the kids who are **returning**.
- Say goodbye to starting from scratch or spending **endless hours on admin**.

**In minutes, your new term is ready to go.** Bookings are confirmed, invoices sent, and your stress levels are much lower. **This tool doesn't just save you hours of admin; it gives you back time to focus on what really matters, whether that's spending time with the kids or enjoying some well-earned downtime.** With ClassForKids, you can kick off each new term smoothly, without the admin dragging you down.

# Turn First-Timers into Full-Timers with Hassle-Free Trials

We all know that offering trial classes is a great way to bring in new customers. But managing those trials alongside your regular bookings? Keeping track of who's attended, who's received a follow-up, and who's ready to commit? **That's a whole different story.**

With ClassForKids, setting up and managing trials, whether free or paid, **is simple and stress-free.**

- Parents can **book trials online** without needing to contact you directly.
- Once a trial is booked, our booking system takes care of the rest, **including follow-ups.**
- After the trial, **send a quick reminder** to encourage bookings.

And if a parent doesn't book immediately? No problem. **With just a few clicks, you can identify these parents and send them a special discount to give them an extra nudge.** Or, if they're not ready to book, you can still send a quick thank-you email directly from ClassForKids, **keeping the door open for future opportunities.**

With trial management this easy, **you'll turn curious parents into loyal customers in no time.**

# Say Goodbye to Late Payments with Monthly Subscriptions

We've all had those stressful moments, wondering when the next payment will come through, **especially when parents miss deadlines or forget to pay on time.**

Managing cash flow can be one of the biggest challenges for any dance business, especially with the rising cost of living affecting you, your team, and your suppliers.

**Receiving payments on time is essential for keeping your business and your team supported.** It shouldn't feel like a luxury. So how do you balance securing the financial stability you need with making things easier for parents? **The answer lies in monthly subscriptions.**

- With ClassForKids' Subscriptions feature, you get a **regular income straight to your account every month.**
- Parents can spread the cost of a term **across 12 months with easy recurring payments**, taking the pressure off their wallets.
- With steady, predictable cash flow, **you can plan confidently for the future.**

And the best part? **We automatically retry any failed payments for you, so there's no need to chase parents or send awkward reminders.** With predictable income, you can invest in new classes, improve your dance studio, and focus on delivering the best dance experience in your area.

# Boost Bookings Faster with Easy, Effective Discounts

Sometimes, the right incentive is all it takes to bring in new customers or fill those last few spots. Whether it's an early bird discount, a sibling discount, or a "bring a friend" offer, discounts are a tried-and-true way to boost bookings.

With ClassForKids, offering and **managing discounts is easier than ever.**

- **Set up discount codes with just a few clicks.** Choose between a fixed amount or percentage off, and add expiry dates to create a sense of urgency.
- Want to reward parents who book multiple children or thank your long-term customers? **ClassForKids can automatically apply sibling or membership discounts,** saving you time on admin.
- Curious about which discounts work best? **Easily track the success of each discount code,** and make smarter decisions about future offers.

Get discounts right, and you'll attract new customers, keep your regulars coming back, and **grow your dance studio without adding to your admin workload.**



# Handle Class Transfers in Two Clicks, Keep Parents Happy

Mistakes happen. It's just part of being human. But when a booking needs amending, **it shouldn't create a hassle for you or your customers.** Maybe a child was booked into the wrong class, or a parent wants to switch to a day that better fits their schedule. **These changes are inevitable, but managing them manually can quickly become a headache.**

With ClassForKids, switching students between classes is **as simple as two clicks.**

- Need to move a student from Tuesday's ballet class to Thursday's? **Just two clicks, and it's done.**
- Want to keep parents informed? **Our software can send an email confirmation,** so you don't have to follow up.

It may seem like a small feature, **but it makes a big difference in keeping your registers organised, managing class capacities, and ensuring parents feel informed.** And best of all, it takes the stress out of last-minute changes so you can stay focused on delivering great classes **instead of juggling admin tasks.**



# Take the Stress Out of Admin and Watch Your Dance Studio Grow

Running a dance studio has its fair share of challenges, doesn't it? But dealing with endless admin doesn't have to be one of them. **With ClassForKids, you have access to tools that make a real difference:**

**Re-run and Auto-enrol:** Get your studio ready for the new term in just a few clicks by duplicating an existing term and seamlessly re-booking returning children.e to boost bookings.



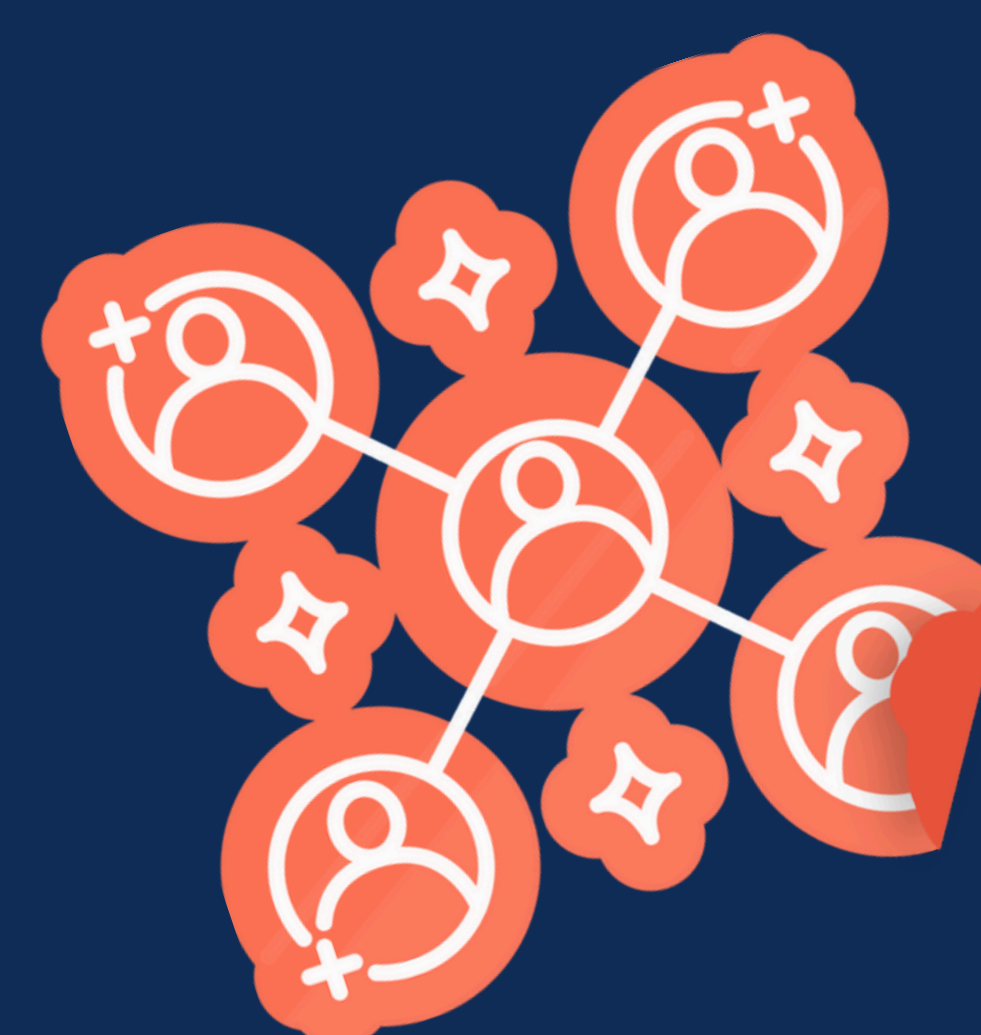
**Subscriptions:** Set up flexible, automated payments to make payments easy & hassle-free for you & your parents.



**Trials:** Easily manage trial classes to give potential customers a taste of your studio before they commit.



**Discounts:** Offer sibling discounts, early bird offers, & more to boost bookings.



**Class Transfers:** Effortlessly handle class changes to keep parents happy and your schedule organised.



# ClassForKids Helps You Run Your Dance School with Confidence

**And here's the best part:** all of this and more is available in one place with ClassForKids. Ready to make your life easier? **Click below to try our interactive demo.** No commitments, no need to schedule a call. **Simply select the features you're curious about, click through them, and see how they can help your studio thrive—at your own pace.**

[Try Our Demo](#)

