

Monthly Social Planner for Baby & Toddler Classes



Week 1

Monday

Customer Testimonial

Tuesday

Culture - introduce one of your teachers

Wednesday

Upsell - show customers what merchandise you have

Thursday

Throwback - celebrate success from a few years ago

Friday

Introduce a new masterclass or workshop

Saturday

Share a tip of the week for improving technique

Sunday

Class Content - show what's happening in your classes

Week 2

Class Content - show what's happening in your classes

Launch Competition - free merchandise

Share your venue space(s)

Share your story. Why did you start your club?

Share an inspirational quote

Set a weekly challenge and ask parents to tag your studio

Class Content - BTS content of teacher taking a class

Week 3

Launch Competition - free merchandise

Customer Testimonial

Upsell - share updates and progress from 1-2-1 class

Share a student's progression

BTS - Getting ready for weekend classes

Share something new /exciting

Share a tip of the week for improving technique

Week 4

Quiz Post: This or That?

Culture - introduce one of your teachers

Share a tip of the week for improving technique

Share competition results

BTS - Team planning for classes

Highlights from new term

Share a post of weekly challenge