



ClassForKids.

ACADEMY

4 Top Tips to Long-term Club Success



Hey!

We all understand that managing a children's activity business can bring you immense satisfaction, but **elevating it to new heights** can present its fair share of hurdles and obstacles along the way. To sustain and grow your business, you'll need to optimise your operations, analyse what works, optimise payments and **build a strong team around you!**

After reaching the first 500 bookings, what can a kids activity owner do more? We'll take a look at the 4 tactics to scale your business:

Insights - Learn the ways to harness the power of analytics to drive success in your club.

Process - Revamp and fine-tune your operational workflows for maximum efficiency and streamlined productivity.

Payment - Ensure prompt and accurate payment processing, eliminating any instances of missing or delayed payments.

Team - Build a winning team with key hires, positive culture, and ongoing support for club success.

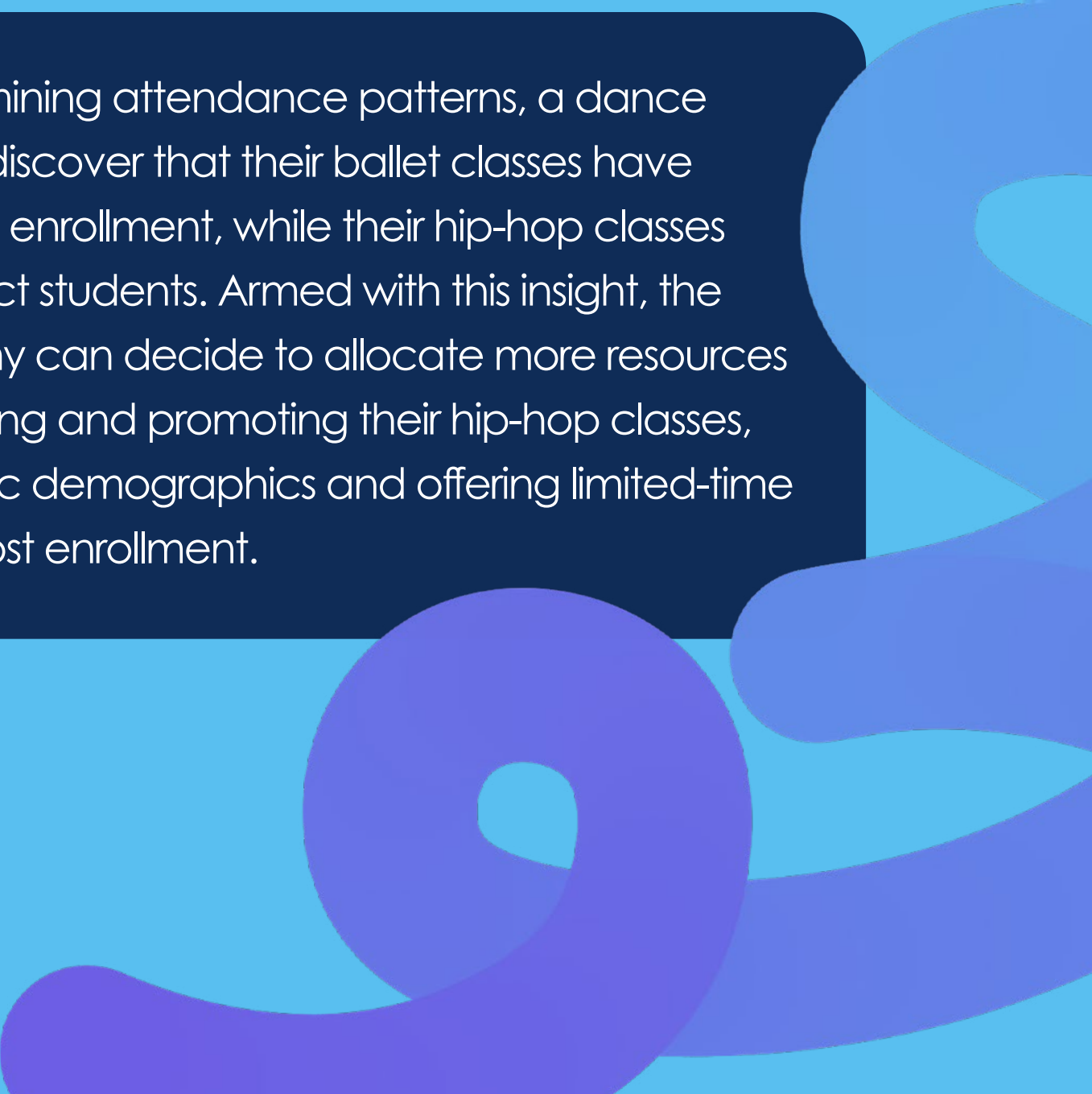
Embrace The Power of Insights

Experiment with new ideas and meticulously evaluate their effectiveness through a structured and systematic lens. By doing so, you gain valuable insights that fuel informed decision-making and drive sustainable progress for your kids activity club!

Ask yourself the following questions...

- 🕒 What age groups are most popular with your club?
 - 🕒 What times do parents prefer?
 - 🕒 What location is the most popular?
-

Top Tip: By examining attendance patterns, a dance academy can discover that their ballet classes have consistently high enrollment, while their hip-hop classes struggle to attract students. Armed with this insight, the dance academy can decide to allocate more resources towards marketing and promoting their hip-hop classes, targeting specific demographics and offering limited-time discounts to boost enrollment.



Let Your Booking Software Do The Job For You


Growth can be very difficult to achieve if your processes are standing in your way. That is why you have to streamline your process and identify areas where you can automate or delegate tasks.

Are you...

- Spending hours and hours keeping in touch with your team and parents?
 - Using multiple spreadsheets managing different classes and camps?
 - Re-running terms by manually creating a new registration process?
-

Top Tip: Upgrading to a booking software that does most of the work for you is always a good idea. Make sure features like 'register management', 'communication with parents', and 'Re-run the term' are integrated into one single platform to streamline the workflows.

No more juggling multiple tools or struggling to maintain your kids activity. Instead, you'll have everything you need at your fingertips, empowering you to deliver the best educational experience possible.



Get All The Payments Secured Automatically

In your journey as kids activity providers, we've encountered instances where a parent or two unintentionally forget to submit term fees promptly. While we understand the challenges of human nature, relying solely on others to remember payment deadlines often leads us down the path of chasing payments diligently.

Does this sound like you...

- Chasing up overdue payments every month becoming an accounting nightmare.
 - Using a combination of payment methods like cash, cheques, standing orders are difficult to track and unpredictable.
-

Top Tip: Let's make sure the upfront payments are secured at the first registration!

Simplify your payment processes by collecting payments in advance, ensuring that bookings are secured and commitments are upheld. This not only provides convenience for both you and your customers but also helps maintain financial stability and efficiency within your kids activity business!

Facilitate Your Growth With A Strong Team

Ask yourself these questions:

- Are your coaches effectively communicating and collaborating to ensure smooth operations?
- Are your team members knowledgeable about the latest industry trends, developments, and best practices, actively seeking opportunities to enhance their skills and stay updated?
- Do you have anyone in your team demonstrating exceptional customer service skills, going above and beyond to create positive experiences for parents and children?
- Are your team members aligned with your club's values and mission?

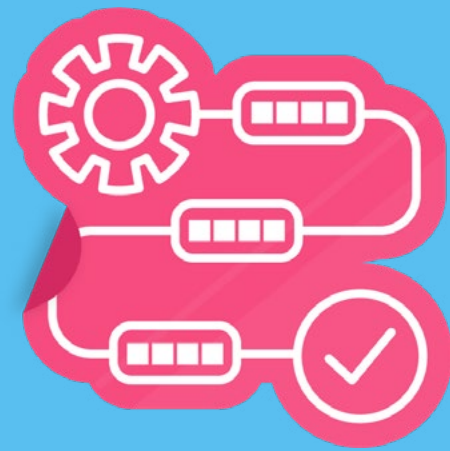
Top Tip: Surround yourself with a talented and enthusiastic team that not only understands your vision but also possesses the skills and drive to help you attain your business objectives.

For example, you might already have qualified coaches for your football academy. However, having administrative staff members who excel in organisation, communication, and customer service can ensure smooth operations and provide exceptional experiences for parents and participants. By assembling a team of dedicated individuals who align with your mission and possess the necessary skills, you'll create a supportive environment that fosters growth and success for your kids activity business.

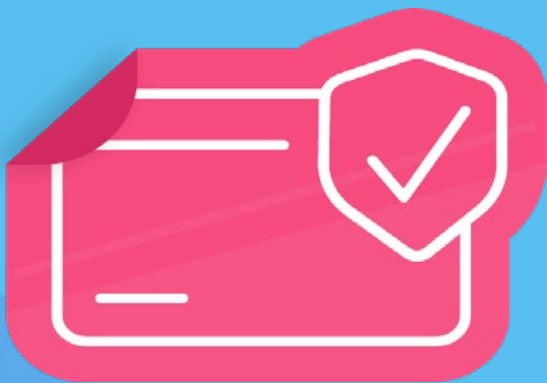
Checklist For Sustainable Kids Activity Business



Embrace the power of insights.



Automate the processes, and let your booking software do the job for you.



Get all the upfront payments secured in advance.



Facilitate your growth with a strong team.

How ClassForKids Take Your Kids Activity to New Heights?

Use the waiting list function to test your market in new locations. Be listed on the ClassForKids Discovery Website with 800,000+ parents visiting. Regulate the monthly payments with the Subscription function.

[Show Me!](#)

HEAR FROM OUR CUSTOMERS!



“I didn’t want this old fashioned business structure, I wanted everything as efficient as possible. As soon as I saw ClassForKids, I thought ‘perfect’. I get my registers online, payments online - it has everything you could need.”

- **Geoff, Good Life Gymnastics**