



Monthly Social Planner

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Class Content - show what's happening in your classes	Customer Testimonial	Culture - introduce one of your team	Upsell - Show customers what merchandise you have	Throwback - celebrate success from a few years ago	Introduce a new masterclass or workshop	Share a tip of the week for improving technique
Class Content - BTS content of teachers taking a class	Share any partnerships or collaborations	Launch Competition - free merchandise	Share your venue space(s)	Share your story. Why did you start your club?	Share an inspirational quote	Set a weekly challenge and ask parents to tag your club
Share a tip of the week for improving technique	Launch Competition - free merchandise	Customer Testimonial	Upsell - Share updates and progress from 1-2-1 sessions	Share a player's progression	BTS - Getting ready for weekend sessions	Share something new /exciting
Share a post of weekly challenge	Quiz Post: This or That?	Culture - introduce one of your team	Share a tip of the week for improving technique	Share competition results	BTS - Team planning for lessons	Highlights from new term