



ClassForKids.

ACADEMY

7 Copy & Paste Email Templates



Welcome Email

Subject Line:

Welcome to **[Dance Club School Name]** - Let The Fun Begin!

Dear **[Parent Name]**,

A big, warm welcome to **[Dance Club School Name]**! We are absolutely delighted to have your family join our fun-filled dance community.

At **[Dance Club School Name]**, we believe that **[The Vision Of Your Dance School]**. We offer a diverse range of dance styles, including **[dance styles]** and more. Throughout the year, we organise exciting performances and events, giving your child the opportunity to showcase their talent and shine on stage!

To ensure a seamless experience, please find below our welcome information:

- **[Class schedules]**
- **[Dresscode]**
- **[Upcoming Events]**

Please take a good look at the information and make sure everything goes smoothly when joining our dance school. If you've got any questions or need help, just give our super friendly team a shout. We're here to make things easy-peasy for you!

We can't wait to see your child's skills and personality shine on our dance floor!

Best regards,
[Your Name]



Upselling Email

(Private Lessons)

Subject Line:

Take Your Dance Skills to New Heights With Our Private Lessons!

Hi **[Parent's Name]**,

We hope **[Child's Name]** is enjoying their dance classes at **[Dance Club School Name]**! We wanted to share an exciting opportunity for them to excel in their dance journey—private lessons tailored to their specific needs and goals.

Our private lessons are all about giving your child personal attention from our instructors. They'll work closely with your child, focusing on their strengths and helping them improve where they need it. It's like having their own dance guru cheering them on!

To book a private lesson or to discuss your child's specific goals, please don't hesitate to reach out to us!

We're excited to support their growth and witness their transformation through our private lesson program!

Best regards,
[Your Name]



Upselling Email

(Showcase Announcement)

Subject Line:

Save The Date - Join Us For An Unforgettable Dance Showcase!

Dear **[Parent's Name]**,

We are thrilled to announce our highly anticipated dance showcase at **[Dance Club School Name]** on **[Date of the Showcase]**! Mark your calendars and get ready for an evening filled with dazzling performances and incredible talent.

Our talented young dancers have been working tirelessly to bring you a show that will leave you in awe.

To make sure you secure the best seats ever, we've got a special deal just for you, our awesome customers. As a member of our dance school, you'll get first dibs on buying tickets before anyone else. Don't wait too long, or you might miss out on getting the perfect spot!

We can't wait to share this magical dance experience with you and celebrate the talent and dedication of our incredible dancers.

Save the date and get ready to be mesmerised!

Best regards,
[Your Name]



Monthly Newsletter

Subject Line:

New In **[Month]**: **[Key Announcement For The Month]**

Get ready for some fun updates and exciting news!

New Class Alert:

[Introducing Your Latest Additions To Your Dance Class].

Dance Auditions:

[Insert Upcoming Auditions Announcements]

Dance Costume Sale / Fundraising Information:

Dance Education Resources:

[Recommended Books, Online Tutorials, and Educational Videos].

Follow us on social media:

[Insert the links to your social media platforms]

Best regards,

[Your Name]



Marketing Flyer

(New Class Announcement)

Subject Line:

Enroll In Our New **[Class Name]** Class - Reserve Now!

We're super excited to introduce a captivating new dance class at **[Kids Dance Club Name]**! Get ready for some serious dance magic!

About the Class: **[Short Introduction Of The Class]**

Class Details: **[Class Details]**

Time: **[Class Time]**

Day: **[Class Day]**

Location: **[Class Location]**

Limited Spots Available: We want to provide an enriching experience for each member in this new class, so spots are limited.

Don't miss this extraordinary opportunity for your kids to embark on a ballet journey full of wonder and joy!

To secure your child's spot in **[New Class Name]**, simply reply to this email or follow the link below:

Secure Your Spots Now
(Hyperlink your booking page to this button)

We can't wait to see you at **[New Class Name]**!



Marketing Flyer

(Camp Announcement)

Subject Line:

[Camp Name] Registration Now Open!

With the summer holidays approaching, we're thrilled to invite your child to embark on an exciting **[Dance Camp Name]** at **[Dance Club School Name]**!

Camp Details:

Dates: **[Camp Dates]**

Time: **[Camp Time]**

Location: **[Camp Location]**

Camp Highlights You Need To Know:

Dance Styles Galore: From ballet to jazz, hip-hop to lyrical, our **[Camp Name]** offers an array of dance styles for your child to explore and develop their dance skills.

Team Building and Fun: Our camp activities are designed to encourage teamwork, cooperation, and friendship!

Camp Showcase: The week will culminate in a spectacular camp showcase, where your child can showcase their newly learned dance routines and celebrate their achievements.

Secure Your Spots Now
(Hyperlink your booking page to this button)

We can't wait to see you at **[Camp Name]**!

Fundraising Email / Letter

Subject Line:

Your Support Matters - Bringing The Magic Of Dance To Local Kids

Hi **[Institution's/Individual's Name]**,

I hope you are doing great!

As a community-driven organisation, we respect how **[Institution's Name]** is all about empowering our local youth. I'm reaching out to you on behalf of **[Dance Club School Name]**; we're just as passionate as you are about helping children grow and nurturing their talents in our community.

[Include A Real Example That Your Organisation Made Happen]

We would be grateful if **[Institution's/ Individual's Name]** would consider participating in our fundraising project by **[The Format Of Fundraising. e.g. sponsoring the upcoming events]**.

We think every kid should have a chance to feel the dance magic, no matter where they come from or how much money they have. Your support will not only change these kids' lives, but it'll also show how much you care about our dance community's youth and their growth.

I'd love to chat more about our fundraising project, answer any questions you have, or set up a meeting whenever works best for you.

We're really excited to hear back from you!

Best regards,
[Your Name]



And There You Have It

Want to know more about what ClassForKids has to offer your dance school?

Chat with one of our friendly business coaches and see what you can achieve.

[Show Me!](#)

HEAR FROM OUR CUSTOMERS!



“We’ve used Class4Kids for 6 months now and have the loved to ease of it, it’s taken so much pressure off for admin and I’d definitely have to work more hours if we didn’t have it.”

- Lily, Thundercats Studio