ClassForKids ACADEMY

All You Need to Know about **QR** Codes



What Are They?

A QR code is a type of barcode that can be scanned using your smartphone. It's a super easy way of directing people to the website you'd like them to go to, or provide them with more information about your club.

Scanning a QR code is easy! Scan the code using the photo option on your phone or tablet. You'll then be directed to the URL that the QR code is linked to.

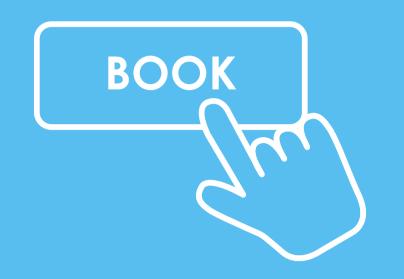
Why Should You **Use Them?**

• It makes it easier for people to book a class or to visit the page you want them to visit.

• Most people won't be strangers to a QR code: they'll know what to do and how to use them because they've done it before.

menus to booking pages - they're fantastic

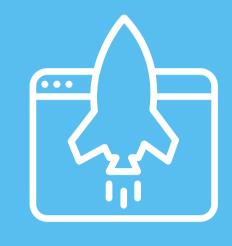
• QR codes are used everywhere: From



Book a Class / Camp



for businesses.







Club Schedules

Landing Page

Direct Call

Send Email



Download App



Share Location



Direct to Socials

Send SMS

Pick your **code type** from top bar i.e. URL, phone, email text etc.



We recommend these two FREE sites for creating your unique QR codes:



Enter your **URL**







Let's Put It All Together!

We have created an easy to edit template for you to use your new QR code on! You can set up a free account on **canva** and edit our easy to use template here. We've even created an easy to follow design guide below.

Switch out our logo for yours! Simply upload you logo to canva & drag it into position!



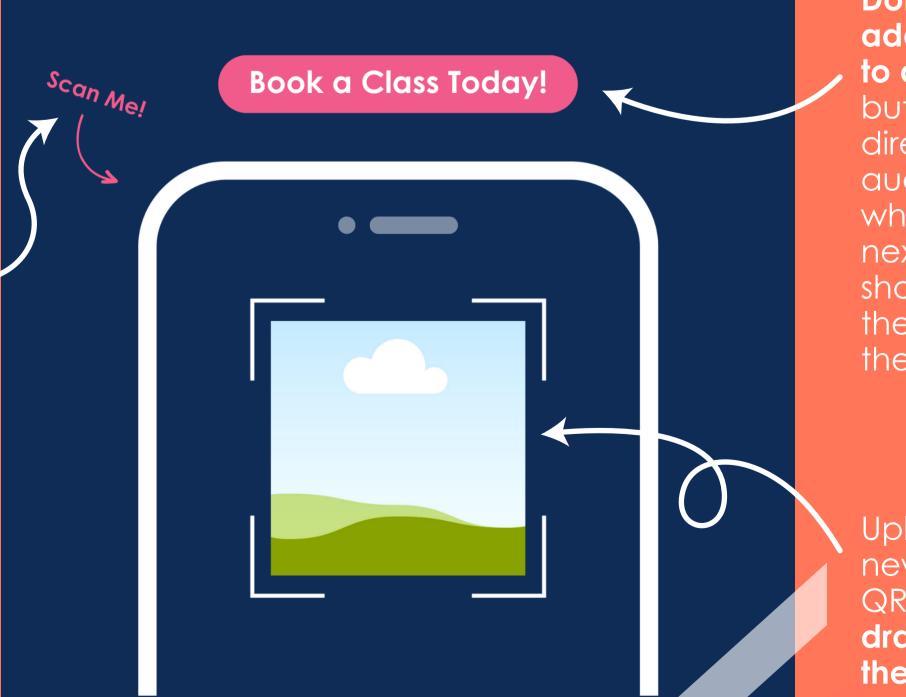
Kids Activity Classes!

We offer a wide range of kids activity classes, such as swimming, dancing, football and much more! We have hard-working, caring coaches who are excited to meet and work alongside your kids!

Here's your chance to write a little about what your club has to offer! Edit the title and body text to whatever you like.

Don't forget to add in a 'call

You'll want to instruct your audience to scan the QR code in case they aren't familiar with this process.



to action' button, to direct your audience on what to do

next! This should reflect the journey of the QR code.

Upload your newly made QR code and drag it into the frame!

Ready to Take the Next Step in Growing Your **Kids Club?**

ClassForKids is an award-winning booking and management software, currently making the lives of over 3000 kids activity professionals easier. Save time on admin and focus on what's really important: growing your kids activity club!



Learn More