**ClassForKids** ACADEMY

# All You Need to Know about **QR** Codes



## What Are They?

A QR code is a type of barcode that can be scanned using your smartphone. It's a super easy way of directing people to the website you'd like them to go to, or provide them with more information about your club.

Scanning a QR code is easy! Scan the code using the photo option on your phone or tablet. You'll then be directed to the URL that the QR code is linked to.

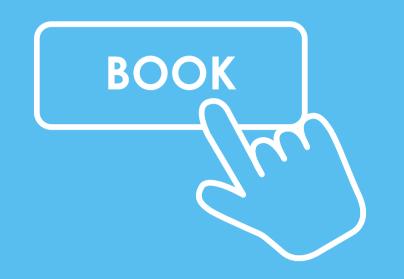
### Why Should You **Use Them?**

• It makes it easier for people to book a class or to visit the page you want them to visit.

• Most people won't be strangers to a QR code: they'll know what to do and how to use them because they've done it before.

menus to booking pages - they're fantastic

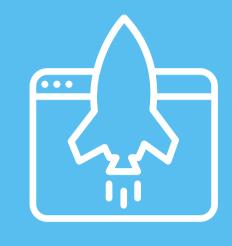
• QR codes are used everywhere: From



**Book a Class / Camp** 



for businesses.







**Club Schedules** 

Landing Page

**Direct Call** 

**Send Email** 



**Download App** 



**Share Location** 



**Direct to Socials** 

Send SMS

Pick your **code type** from top bar i.e. URL, phone, email text etc.



We recommend these two FREE sites for creating your unique QR codes:



Enter your **URL** 







## Let's Put It All Together!

We have created an easy to edit template for you to use your new QR code on! You can set up a free account on **canva** and edit our easy to use template here. We've even created an easy to follow design guide below.

Switch out our logo for yours! Simply upload you logo to canva & drag it into position!



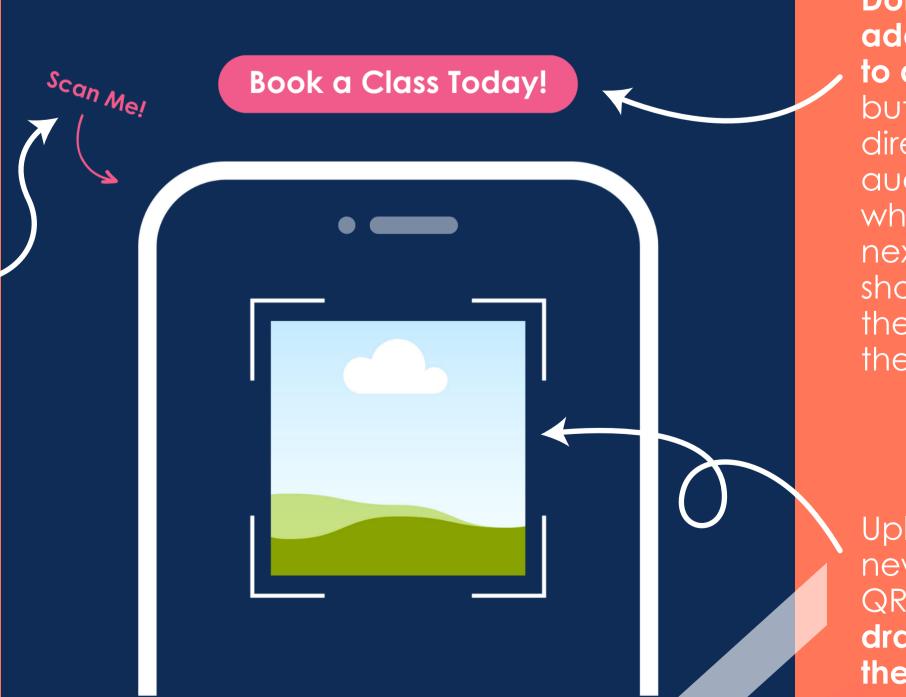
#### **Kids Activity Classes!**

We offer a wide range of kids activity classes, such as swimming, dancing, football and much more! We have hard-working, caring coaches who are excited to meet and work alongside your kids!

Here's your chance to write a little about what your club has to offer! Edit the title and body text to whatever you like.

Don't forget to add in a 'call

You'll want to instruct your audience to scan the QR code in case they aren't familiar with this process.



#### to action' button, to direct your audience on what to do

next! This should reflect the journey of the QR code.

Upload your newly made QR code and drag it into the frame!

## Ready to Take the Next Step in Growing Your **Kids Club?**

ClassForKids is an award-winning booking and management software, currently making the lives of over 3000 kids activity professionals easier. Save time on admin and focus on what's really important: growing your kids activity club!



Learn More