



# All You Need to Know about QR Codes



## What Are They?

A QR code is a type of barcode that can be scanned using your smartphone. It's a super easy way of directing people to the website you'd like them to go to, or provide them with more information about your club.

Scanning a QR code is easy! Scan the code using the photo option on your phone or tablet. You'll then be directed to the URL that the QR code is linked to.

## Why Should You Use Them?

- It makes it easier for people to book a class or to visit the page you want them to visit.
- Most people won't be strangers to a QR code: they'll know what to do and how to use them because they've done it before.
- QR codes are used everywhere: From menus to booking pages - they're fantastic for businesses.



Book a Class / Camp



Club Schedules



Landing Page



Direct Call



Send Email



Download App



Share Location



Direct to Socials



Send SMS

- 1 Pick your **code type** from top bar i.e. URL, phone, email text etc.
- 2 Enter your **URL**
- 3 Add your **Brand Colours**
- 4 Add your **Logo** (optional)
- 5 Customise **Design** (optional)
- 6 Click Create QR, then **Download!**

## How Do You Create Them?

We recommend these two FREE sites for creating your unique QR codes:

QR Code Monkey

Click Me

Different Designs!

## Let's Put It All Together!

We have created an easy to edit template for you to use your new QR code on! You can set up a free account on **canva** and edit our easy to use template **here**. We've even created an easy to follow design guide below.

Here's your chance to **write a little about what your club has to offer!** Edit the title and body text to whatever you like.

Switch out our logo for yours! Simply **upload you logo** to canva & drag it into position!

You'll want to **instruct your audience** to scan the QR code in case they aren't familiar with this process.



**Don't forget to add in a 'call to action' button**, to direct your audience on what to do next! This should reflect the journey of the QR code.

Upload your newly made QR code and **drag it into the frame!**

## Ready to Take the Next Step in Growing Your Kids Club?

ClassForKids is an award-winning booking and management software, currently making the lives of over 3000 kids activity professionals easier. Save time on admin and focus on what's really important: growing your kids activity club!

"We couldn't operate without ClassForKids. It's so simple for parents to book and pay, and we have everything in one place." - **Joe from Munchkin Sports**



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